



THE BUSINESS PULSE

March/April 2010 Issue

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CHAMBER CALENDAR OF EVENTS

Friday, March 12 - Chamber Luncheon with Mike Egan of Microsoft. *Inventing the Future* Sponsored by Qwizdom.

Thursday, March 18 - Wine @ 5 - Holiday Inn Express & Ram International Catering Company.

Thursday, March 25 - Business Networking EXPOrience presented by Wal-Mart, Inc.

Friday, March 26 - *Demystifying Finance for Small Business* Speaker Series, Sharon Barber, Metropolitan Development Council.

Friday, April 9 - Chamber Luncheon - Jon Rader, Green Mountain Coffee Roasters, *Brewing a Better Community*. Sponsored by Diagnostic Imaging Northwest.

Thursday, April 15th - Wine @ 5 - Best Buy of Puyallup

Sunday, April 18 - Northwest Sinfionetta presents Mozart's Requiem.

Sunday, April 25 - Moveable Feast- A progressive dinner, restaurant style.

Friday, April 30 - *Bookkeeping Simplified* - Speaker Series with Pam Giles, Liquid Assets Accounting.

For more information on these Chamber events log on to:
www.puyallupsummerchamber.com
or call 253.845.6755

Thank you to our 2010
MOMENTUM Sponsors



**YOUR PUYALLUP / SUMNER
CHAMBER OF COMMERCE
IS:**

*Promoting a strong local
economy*

*Creating networking
opportunities*

*Providing the tools,
resources and information
you need to grow your
business*

*Engaging in political action
that supports your business*



SMALL BUSINESS SPEAKER SERIES

*Series is co-presented by Puyallup /
Sumner Chamber of Commerce,
Sumner Downtown Association,
Metropolitan Development Council
and Puyallup Main Street Association*

March 26, 2010

Demysifying Finance for Small
Business

Featuring: Sharon Barber,
Metropolitan Development Council

7:30 a.m. - 9:30 a.m.

April 30, 2010

BOOKKEEPING SIMPLIFIED

Featuring: Pam Giles, Liquid Assests
Accounting

7:30 a.m. - 9:30 a.m.

May 28, 2010

USING SOCIAL MEDIA TO FAST TRACK
YOUR BUSINESS

Featuring: Patrick Williams, You
Rock Communications

7:30 a.m. - 9:30 a.m.

MARCH CHAMBER LUNCHEON

Inventing the Future

Featuring Puyallup's Own

MIKE EGAN

Director of Corporate Affairs

Microsoft, Inc.



Friday, March 12, 2010 11:45 am

Best Western Park Plaza Hotel

Puyallup, Washington

As technology continues to change and grow at an astonishing rate it is hard to imagine what might come next. Mike will present what exciting things Microsoft is doing to invent the future of our world and workplace. You won't want to miss out on a chance to win Qwizdom's Electronic White Board and Operating System or your own copy of Windows 7.

REGISTER NOW

This luncheon brought to you by



Catered by: **Savory & Sweet Catering**

Mike Egan was raised in Puyallup, Washington, and graduated from Puyallup High School as the Student Body President and State Debate Champion.

Mike then attended the University of Washington. He was elected Student Body President of the University in 1990, representing 33,000 students and serving on the University's Board of Regents.

After graduating from the UW with a degree in political science, Mike was asked by Congressman Norm Dicks to serve on his staff in Washington, D.C. Mike served as the Congressman's Legislative Assistant, focusing in the areas of education,

June 25, 2010

HIRE AND FIRE YOUR WAY TO SUCCESS

Featuring: *Rod Stephens*, The Stephens Law Firm

7:30 a.m. - 9:30 a.m.

Location: Puyallup South Hill Mall - Community Center Room

Price: \$15 per person

Includes: workshop, materials and continental breakfast.

Contact the Chamber at 253-845-6755 to register for one workshop or the whole series. Special rate if all seven seminars are purchased in advance. Only \$90 per person.

info@puyallupsummerchamber.com

Save The Date

March 23, 2010

Latino Employment Summit
Green Mountain Roasters
with Tacoma Community
College

March 25, 2010

Business Networking Expo

April 25, 2010

Moveable Feast

RIBBON CUTTING

April 1, 2010 - 8 am

Accupuncture Associates

Sunrise Medical Center

11216 Sunrise Boulevard E

Suite 3-203 - Puyallup

If you are interested in a ribbon cutting ceremony, please contact Aaron Williams at 253.845.6755

transportation, housing and agriculture. Mike worked in the United States Congress from 1991 through 1995.

In 1996 he accepted a position in the United State Senate, where he served as the Legislative Assistant to U.S. Senator Patty Murray. Mike spent the next four years in the U.S. Senate preparing speeches for the Senator, handling appropriations issues, and advising the Senate on domestic policy.

After Senator Murray's reelection in 2000, Mike was asked by Microsoft to return home to the Pacific Northwest to manage the company's external affairs.

Mike's work at Microsoft involves managing government affairs and community outreach. This includes leading the visits of dignitaries to Microsoft, such as the as the meeting between Bill Gates and the President of China. Mike currently serves as the Director of Corporate Affairs for Microsoft.

Mike has served on the Board of Directors for Good Samaritan Hospital, the University of Washington-Tacoma, the Puyallup Fair Foundation, Youth and Government, the Washington Council for International Trade, and the University of Washington Alumni Association. Mike is a member of the National Eagle Scout Association and the Hugh O'Brien Youth Foundation.

Mike was voted "Funniest Person in D.C." three straight years and has served as the Emcee for the annual Gridiron Dinner in Seattle and the annual Potlatch Dinner in D.C. Mike has been asked to speak at Puyallup High School's commencement five times. Mike and his wife Karyn reside in Seattle with their daughter.

GROW, GIVE, CELEBRATE

Three Stages of Success

If you look closely, you'll notice that every successful person and every successful organization is cycling through the same three stages: Grow, Give, Celebrate. Which stage are you in?

Grow: This stage is characterized by change. Organizations and people in this phase are learning new information, changing their processes, improving their services, and sharpening their skills. The result is that they grow new customers, new loyalties, increased contacts, and enhanced credibility in their market.

Give: Successful organizations and people who have been blessed with growth, understand that giving time, talent, and treasure back to their community is equivalent to the farmer fertilizing the field that produced bumper crops. It ensures that the cycle continues.

Celebrate: Oddly enough, this is the one that is most often missed. Celebrating that you have the resources to give and celebrating the new learning and the successes that came your way are essential. Taking time to celebrate and reflect on your progress provides the rest and motivation that you and your team need to move back into the growth stage.

Anthony Robbins noticed and named this cycle. The challenge is to look into your life and see if you can build these stages of success into your work.

The successful networkers I know, the ones receiving tons of referrals and feeling truly happy about themselves, continually put the other person's needs ahead of their own. ~ Bob Burg



COFFEE & DOUGHNUTS

Thursday's @ 9am

March 2010

Sponsored by: Community Shopper Magazine

April 2010

Sponsored by LDL Environmental Services

Open house style and the richest networking your tastebuds can handle.

Each Thursday, 9 - 10 a.m. at the Chamber Office featuring Forza Coffee.

Sponsorships available. Contact Aaron Williams 253.845.6755 for more information.

COMMUNITY LINKS

[Daffodil Festival](#)

[City of Puyallup](#)

[Puyallup School District](#)

[Puyallup Main Street Association](#)

[City of Sumner](#)

[Sumner School District](#)

[Sumner Downtown Association](#)

AMBASSADOR OF THE MONTH

Mindi Zehnder - Rejuvenation Spa

Mindi Zehnder is a Licensed Skin Therapist and owner of Rejuvenation Spa on South Hill in Puyallup, Washington. Mindi opened Rejuvenation Spa with a passion to educate in skin care preservation and assist people in achieving their skin care goals.



Mindi's passions are giving to the community, networking and helping other businesses flourish. She is an avid networker and uses these networks to not only benefit herself but others as well. Additionally, she enjoys researching the latest skin care innovations to ensure her customers receive the latest in skin care and skin care products.

As an avid community supporter, she participates in Free University, Muscular Dystrophy, Relay for Life and Need a Break. Additionally, Mindi serves as an Ambassador for the Puyallup / Sumner Chamber of Commerce and secretary for Uptown Coffee News Networking Group.

Mindi lives in Spanaway, WA with her two daughters, S'Kylnn (13) and Taysia (8).

"You only have one face, so wear it well"

CONNECTIONS

SOLUTIONS

INNOVATIONS

BUSINESS NETWORKING EXPOrience

MARCH 25, 2010

Pierce College Puyallup

Presented by



Brad Worthley

Key Note Speaker

Customer Service & Leadership Expert



Exhibitors \$99 Participants \$20

Must register and pay by 3/10/10 to get early registration rates.

Registrations after 3/10/10

Exhibitors \$150 Participants \$30

7:30am Breakfast & Speed Networking

8:00am Exhibitor Booths Open

9:00am Thursday Donuts & Coffee

10:00am Brad Worthley Key Note Speaker

10:45am Workshops

Company Culture Makeover

The Social Media Maze

REGISTER NOW

COMMITTEE SCHEDULES

All chamber members are invited and encouraged to attend committee meetings.

Government Affairs

March 2 & April 6

7:30 am Chamber Office

Ambassadors

March 16 & April 20

7:45 am Chamber Office

Business Education

March 7 & April 1

7:30 am Chamber Office

Tourism

March 12 & April 9

1:30 pm Holiday Inn Express-Puyallup

To our renewing
members we say



MultiCareGood Sam Hospital 1972;
Bomonti Chiropractic Office 1979;
Murrey's Disposal Service
1979;Troutlodge, Inc. 1980;Sammy B
Pak, DDs 1983;Allaince Real Estate
1986;Moody State Farm Insurance
1986;Sound Family Medicine
1986;Minuteman Press 1987;South
Hill Rotary Club 1987;Dr. David L.
Crouch 1989;Puyallup Valley Physical
Therapy 1989;Mel Korum YMCA
1989;Diagnostic Imaging Northwest
1990;Puyallup Main Street
Association 1990;Meridian Center
Electric 1993;Rainier Pacific Bank
South Hill 1993;Business Connections
1994;Pierce Transit 1994;Port of
Tacoma 1994;Wal-Mart Stores, Inc.
Puyallup 1995;Sagern Avionics, Inc.
1996;Emerald Queen Hotel & Casino
1997;Daffodil Festival 1999;King
Oscar Motel 1999;Pierce County
Careers Connection 1999;Apex
Moving & Storage 2001;Clover Park
Technical College 2001;Highstreet
Advertising, Inc. 2001;Comcast
2004;Mama Stortini's Ristorante
2004;Rainier Orthopedic Institute
2004;Ziegele Aesthetic & Restorative
Dentistry. 2004;Bo-Nash (North



Welcome to our New Members

It is with great pleasure that the Puyallup / Sumner Chamber of Commerce welcomes these new chamber members:

Ron Boisture - Keller Williams Realty
(253)460.8640 or boist100001@gmail.com

Baldwin Chiropractic - Dr. Dan Baldwin
6223 112th Street East
Puyallup, Washington 98373
(253)286.2211

Fame #1 Hair Studio and Spa
709 River Road
Puyallup, Washington 98371
(253)841.2727

Ace Candies - Bill Hash
Serving the Greater Puget Sound
(253)405.6901

Never Mind Marketing - Shaun Nestor
(253)693.8070
office@nevermindmarketing.com

Plan-It Management
923 Shaw Road
Puyallup, Washington 98372
(253)268.0118

Coleman American Allied
2920 142nd Avenue East
Sumner, Washington 98390
253.350.8479

ServPro of Puyallup
6710 111th Avenue Court East
Puyallup, Washington 98374
(253)551.1924

City Harvest Church
620 134th Street South
Tacoma, Washington 98444
(253)539.3903

America) Inc. 2005;Famous Daves BBQ 2005;Massage Envy of South Hill 2005;Northwest Motor Inn 2005;Rainier Dental Bonney Lake 2005;Sumner Meadows Golf Links 2005;Investco 2006;McKenna Video Services 2006;Wayne's Inn Bar & Grill 2006;Met Life Home Loans 2007;Old Cannery Furniture 2007;Powers Funeral Home 2007;The Stephens Law Firm 2007;Brandman University 2008;Car Toys 2008;Corkscrew Cellars 2008;Helping Hand House 2008;Sumner Appliance 2008;Sunrise Village Shopping Center 2008;Classy Chassis Car Wash 2009;I'm in Stitches 2009;Rock Creek Gardens 2009;Sumner Home Mortgage 2009;Zevenbergen Charitable Foundation 2009

2010 Chamber Board Members

EXECUTIVE COMMITTEE

| | |
|-----------------|---|
| President | Micah Roth Wal-Mart, Inc. |
| President-Elect | Glen Zevenbergen Zevenbergen Charitable Foundation |
| Vice President | Melanie Warren SOS by Melanie |
| Sec/Treasure | Rod Stephens The Stephens Law Firm |
| Past President | Philip DeLong Holiday Inn Express |

DIRECTORS

| | |
|------------------------|---|
| Kellie Monette-Chapman | Frontier Bank |
| Ann Fish | Heritage Bank |
| Gil Hulsmann | Abbey Road Group Land Development Company |
| Eric Kantor | Nicholson & Assoc. |

APRIL CHAMBER LUNCHEON

Brewing a Better Community

from tree to cup

Jon Rader

Director of Operations

Green Mountain Coffee Roasters



Friday, April 9, 2010 11:45 am

Best Western Park Plaza Hotel

Puyallup, Washington

Come and hear how Green Mountain Coffee Roasters have become a renowned socially responsible business and how even the smallest of businesses can contribute to making a better world - one step at a time.

[Register Now](#)

This luncheon brought to you by:



The April Luncheon will be catered by:

Ram International Catering

John Rader is the Director of Operations for Green Mountain Coffee Roasters in Sumner and joined them with the acquisition by GMCR of the Tully's brand, wholesale business and supply chain.

John has 35 years of broad experience in food manufacturing industry. He has a B.S. Degree in Baking Science and Management from Kansas State University and an M.S. in Management from Rensselaer Polytechnic Institute.

Mr. Rader is a former Chairman of the American Society of Baking, Oregon Food Bank and a current member of the City of Hope Pacific Northwest Food Industry Circle

Green Mountain Roasters believes in using the power of business to make the world a better place. Each step on the long road from tree to cup gives an opportunity to create better coffee, and a better world. From carefully sourcing and roasting the highest quality beans, to empowering employees and protecting the environment, they focus on what's important. Their goal is to create truly inspired coffee that's environmentally sound, socially just, and undeniably delicious.

Kris Kitz

MultiCare Good
Samaritan Hospital

Kent Hojem

Puyallup Fair &
Events

David Montevideo

South Hill Mall

Sam Suznevich

Sumner Home
Mortgage

EX-OFFICIO MEMBERS

Dr. Tony Apostle

Puyallup School Dist.

Ann Cook

Sumner School Dist.

Talis Abolins

Puyallup Main Street

Shelly Schlumpf

Sumner Downtown
Assoc

CHAMBER STAFF

Sally Zeiger Hanson - Executive
Director

Christine Saunders - Finance Director

Aaron Williams - Membership
Director

Tammi Reeser - Events & Visitor
Center Director

Heather Kindred - IT Services

Sue Fass - Visitor Center Volunteer

Linda Heath - Visitor Center
Volunteer

Deb Ebben - Visitor Center Volunteer

CONTACT INFORMATION

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Puyallup, Washington 98371

253.845.6755 * Fax 253.848.6164

www.puyallupsumnerchamber.com

EMAIL

info@puyallupsumnerchamber.com



A progressive
dinner,
restaurant style!

Sunday, April 25

5pm-8:30pm

Showcasing Puyallup & Sumner's finest restaurants

Wine - Toscano's Cafe & Wine Bar

Appetizer & Wine - Sorci's Italian Café & Market

Soup & Salad - Al Lago Italiano Ristorante

Main Entree & Wine - Mama Stortini's Ristorante

Dessert & Coffee - The Buttered Biscuit

Join us for just \$45 per person which includes transportation between each restaurant, not to mention an amazing evening of fun, food, discounts and prizes!

[Buy Your Tickets Now](#)

Call 253.845.6755 or

www.puyallupsumnerchamber.com



Chamber of Commerce Membership Benefits

- Credibility
- Weekly Opportunities to Network with local businesses
- A voice in government for you as a business owner
- Instant access to membership base of over 500 businesses
- Assistance with marketing your business
- Link your website to the Chamber website for referral business
- Spotlight your business by sponsorship of Chamber events

For more information call 253.845.6755
www.puyallupsumnerchamber.com